

**QUARTER PAGE AD**

**3.66" x 4.83"**

**22 picas x 29 picas**

**VERTICAL HALF PAGE AD**

**3.66" x 9.83"**

**22 picas x 59 picas**

**BUSINESS CARD AD**

**3.66" x 2.33"**

**22 picas x 14 picas**

**HORIZONTAL HALF PAGE AD**

**7.5" x 4.83"**

**45 picas x 29 picas**

**FULL PAGE AD**

**7.5" x 9.83"**

**45 picas x 59 picas**